

Discussion Guide for Building Confidence in COVID-19 Vaccines

Conversations about the COVID-19 vaccines with your colleagues, patients, friends, family, and neighbors can take many different forms and happen in many different settings. Below you can see a proposed flow for how these conversations might go.

Start the Conversation

Have you thought about getting a COVID-19 vaccine?

Yes, I want to get it
(or have already gotten it).



Sounds like you're not quite sure. Tell me more about what you've been hearing about the vaccine. Perhaps I can help clear some things up.

Conversation Tips:

- Ask open-ended questions.
- Focus on understanding their feelings.
- Ask if you can share information with them.
 - If you've gotten vaccinated, you can share how you made that decision with them.
 - You are a trusted source of information. It's okay to admit where there is still uncertainty.

I don't know.



I don't think I want to get it. !

It sounds like you've already put some thought into this. If you're willing to share, what concerns do you have about the vaccines? Maybe I can help answer some questions.

Conversation Tips:

- If you had similar questions or concerns, share your decision-making process.
- Focus on understanding their feelings and experiences.
- You are a trusted source of information. It's okay to admit where there is uncertainty.

Thank them for sharing their concerns with you.
Ask again about their willingness to get vaccinated.

I'm glad that we had this discussion, and I appreciate that you shared your concerns with me today. Making an informed decision is important. Would you like me to help you schedule a time to get your COVID-19 vaccine?

Yes, I want to get vaccinated
(or I've already been vaccinated).



Thank you so much for taking this step to protect yourself, your family, and your community from COVID-19.

Encourage an Action Step:

- If possible, vaccinate same day, assist them in scheduling a vaccine appointment, or give them information about an upcoming vaccine event.
 - If your clinic is a vaccination site: Offer to walk them to the vaccination site within your clinic.
 - If your clinic is not a vaccination site: Offer to help them search for a vaccination site using [vaccines.gov/search](https://www.vaccines.gov/search).
- If they feel comfortable doing so, encourage them to share the information they learned to support their friends and community members in making the same decision.

No, I don't want to talk about it anymore. !

Thank you for sharing your thoughts with me, I appreciate it. If you have any more thoughts or questions after our conversation, I'm happy to talk to you more about it.

Conversation Tips:

- Offer to connect them with trusted resources
- Acknowledge the consideration that they are putting into this decision
- Thank them for taking the time to speak with you.
- Keep the door open. Let them know that you are available to continue the conversation.

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